



Lake Granbury Art Association Strategic Plan

Our Mission

LGAA's mission is to inspire creativity and lifelong learning-connecting through accessible programs and exhibitions for those who appreciate unique artistic expression.

Our Vision

LGAA is committed to being a respected and financially stable visual art association, trusted as a leading resource for creative and educational experiences. By building a strong and engaged community, we will ignite the art and cultural life of Granbury and beyond.

Strategic Pillars

Youth Arts & Education Initiative

Purpose:
Expand artistic opportunities for young people to learn, explore, and grow; develop classes, camps, and mentorship programs for youth; partner with schools, homeschool networks, and youth organizations; launch youth art exhibition and scholarship opportunities.

Artist Development & Lifelong Learning

Purpose:
Support artists of all ages and abilities with education, mentoring, and exhibition opportunities; offer workshops and masterclasses across multiple mediums; provide critique sessions, mentorship, professional and portfolio development; host juried exhibitions to showcase member and student work.

Community Engagement & Cultural Impact

Purpose:
Strengthen the presence and influence of visual arts in the Granbury area; create public art projects and community events; partner with local businesses, cultural institutions, and media; promote the arts through social media, public programs, and outreach.

Membership Experience & Stewardship

Purpose:
Honor current members while welcoming new participants; strengthen engagement through workshops, exhibitions, and social events; recognize retiree contributions and promote mentorship roles; introduce membership tiers that support youth, emerging artists, and sustaining donors.

Organizational Capacity, Leadership, & Sustainability

Purpose:
Ensure LGAA has leadership, structure, and resources for long-term stability; strengthen board governance and committee structures; develop volunteer leadership pipelines; build sustainable financial practices and grant funding strategies.

Facility Expansion & Capital Campaign Strategy

Purpose:
Ensure LGAA has the physical space to accommodate growth, programming, and public engagement; conduct a needs assessment and feasibility study; develop a comprehensive capital campaign plan; launch quiet phase with initial donor engagement (vision partners); plan phased public campaign and naming opportunities.

Seven-Year Strategic Roadmap



Within 3 years: Foundation & Engagement

- Launch (strengthen) youth (pilot) programs (workshops, summer art camp, teen open studio).
- Outreach initiative for individuals with disabilities
- Expand partnerships with schools, homeschool co-ops, and community groups.
- Strengthen member communication to highlight inclusivity and shared growth.
- Conduct facility needs assessment and space feasibility study.
- Launch the quiet phase of the capital campaign to gather the first circle of vision partners who will help shape and lift the new arts center into reality.

Within 5 years: Growth & Development

- Expand youth and adult programming.
- Implement pilot mentorship and emerging artist programs.
- Continue quiet phase of capital campaign with targeted major gift cultivation.
- Begin design planning for new facility based on needs assessment.
- Increase community engagement initiatives (exhibitions, public art projects, collaborations).

Within 7 years: Public Campaign & Expansion

- Launch public phase of capital campaign with events, naming opportunities, and broad donor engagement.
- Continue scaling youth, teen, and adult programs.
- Begin construction or transition planning for new facility.
- Strengthening board and volunteer leadership roles in support of expanded operations.
- Evaluate and refine programs based on participation, impact, and community feedback.



Case for Support: Purpose, Need, and Impact

Purpose: The Lake Granbury Art Association seeks to expand its mission to provide a vibrant space where people of all ages and abilities can learn, create, and engage with the visual arts. A larger, modern facility will allow LGAA to serve a broader audience, strengthen programming for youth, and support lifelong learning for adult members and members with disabilities.

Current Limitation: The existing facility has limited classroom space, lacks storage and dedicated studios, and cannot accommodate projected program growth for both youth and adult participants, including individuals with disabilities.

Future Capacity: With a new facility, LGAA can serve approximately 10,000+ participants annually, offering multiple classrooms, dedicated youth studios, gallery space, and flexible areas for exhibitions and community events.

Vision for the New Space- an Arts Hub: A multi-use creative campus with classrooms, studios, exhibition space, culinary art kitchen, music, theatrical stage and community areas, designed to be fully accessible, inspiring, and adaptable to evolving artistic needs.

Key Features

- Dedicated youth art studio
- Multi-purpose teaching studios
- Outdoor or courtyard art space
- Presentation/performance area
- Wheelchair accessible layout
- Gallery with artist co-op retail space
- Office for all nonprofits in Granbury that touch the Arts
- Culinary Art Kitchen
- Performance Stage
- Professional workshop/media-lab offerings

Impact: The new facility will ensure that LGAA and ALL other nonprofit continues to honor its current members, engages and nurtures the next generation of artists, and becomes a cornerstone for arts and culture in Granbury. By investing in this capital campaign, donors will help create a legacy for the arts in the community— A multidisciplinary arts hub - Granbury Center for the Arts.

